



Public Sector HealthCare Roundtable 2019 Corporate Attendance and Sponsorship Program

Based on the Roundtable's experience with the 2018 Sponsorship Program, the Board of Directors has decided to implement a series of changes designed to enhance the engagement of sponsors in the organization while better balancing the ratio of plan representatives to corporate members at the annual conference.

By continuing to build this program our goal is to increase the resources available to support our educational and advocacy efforts without increasing our basic membership dues for either our health plan or Corporate Members.

The 2019 program will consist of four levels of sponsorship for our annual conference – each coordinated with a level of corporate attendance.

Attendance –

While we hope our Corporate Members will consider adding a level of conference sponsorship to their engagement with the Roundtable, we don't want to create an impediment to Corporate participation in our annual conference based on their inability to participate in the program. As a result, every Corporate Member will be eligible to register two representatives to attend the annual conference at the corporate member registration rate. Additional attendees will be determined based on the level of sponsorship.

Corporate Advisory Committee –

To enhance the effectiveness our advocacy agenda by formalizing our relationship with the policy teams of our corporate members, the Board has established a Corporate Advisory Committee consisting of one representative of each Platinum, Gold, and Silver Conference Sponsor. The Corporate Advisory Committee would be invited to meet twice a year in conjunction with a Roundtable Board Meeting. *(We would encourage each sponsor to designate a senior policy representative to serve on this committee.)*

Sponsorship –

- **Platinum Sponsor (\$10,000)** – A Platinum Sponsorship will include three complimentary registrations and one member of the Roundtable Corporate Advisory Committee. Platinum sponsors will be featured in one of the Roundtable's webinars, identified on the homepage of our website and at the bottom of our weekly e-News updates for the following year.
- **Gold Sponsor (\$7,500)** – A Gold Sponsorship will include three complimentary registrations and one member of the Roundtable Corporate Advisory Committee. Gold sponsors will be identified on the homepage of our website for the first six months of the following year.
- **Silver Sponsor (\$5,000)** – A Silver Sponsorship will include two complimentary registrations and one member of the Roundtable Corporate Advisory Committee. In addition, Silver Sponsors will be identified on the home page of our website for the first six months of the following year.

- **Bronze Sponsor (\$2,500)** – A Bronze Sponsorship will include two complimentary registrations. In addition, Bronze Sponsors will be identified on the home page of our website for the first six months of the following year.

Since many of our members are required to comply with very stringent ethics requirements sponsorships will not be associated with a specific conference event. All sponsors will be acknowledged in our printed material, on conference signage and on our website.

For More Information –

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