



## 2<sup>nd</sup> Annual Congressional Forum | Speakers

**Matthew (Matt) Eyles** is President & Chief Executive Officer of America's Health Insurance Plans (AHIP), the national trade association representing health insurance providers. Matt leads the association toward fulfilling its mission and vision: expanding access to affordable health care coverage to all Americans, through a competitive marketplace that fosters choice, quality, and innovation. He joined AHIP in 2015 and led its Policy & Regulatory Affairs team, and he was Chief Operating Officer before his appointment as President & CEO.

Matt has more than two decades of health care experience in the private sector and in government. He has led teams at Fortune 200 health care companies in diverse roles—including public policy, government affairs, advocacy and corporate communications—with both a U.S. and global focus. Before joining AHIP, Matt held senior executive positions at Coventry Health Care, Inc. (now an Aetna company) and Wyeth (now a subsidiary of Pfizer, Inc.). Through his work at Avalere Health, he has been a consultant to some of the largest global and U.S. health care companies and organizations. Matt began his career at the Congressional Budget Office (CBO) where he worked on many issues, including health care, budget policy, and regulatory policy.

Matt is on the Board of Directors of the National Health Council and was previously on the Board of the Network for Excellence in Health Innovation (NEHI). He has undergraduate degrees from The George Washington University in Political Science and History, as well as a graduate degree in Public Policy from the University of Rochester (NY).

**Dr. A. Mark Fendrick** is the Center's Director and a Professor of Internal Medicine in the School of Medicine and a Professor of Health Management and Policy in the School of Public Health at the University of Michigan. Dr. Fendrick received a bachelor's degree in economics and chemistry from the University of Pennsylvania and his medical degree from Harvard Medical School. He completed his residency in internal medicine at the University of Pennsylvania where he was a fellow in the Robert Wood Johnson Foundation Clinical Scholars Program.

Dr. Fendrick conceptualized and coined the term *Value-Based Insurance Design (V-BID)* and currently directs the V-BID Center at the University of Michigan [[www.vbidcenter.org](http://www.vbidcenter.org)], the leading advocate for development, implementation, and evaluation of innovative health benefit plans. His research focuses on how clinician payment and consumer engagement initiatives impact access to care, quality of care, and health care costs. Dr. Fendrick has authored over 250 articles and book chapters and has received numerous awards for the creation and implementation of value-based insurance design. His perspective and understanding of clinical and economic issues have fostered collaborations with numerous government agencies, health plans, professional societies, and health care companies.

Dr. Fendrick is an elected member of the National Academy of Medicine (formerly IOM), serves on the Medicare Coverage Advisory Committee, and has been invited to present testimony before the U.S. Senate Committee on Health, Education, Labor and Pensions, the U.S. House of Representatives Ways and Means Subcommittee on Health, and the U.S. Senate Committee on Armed Services Subcommittee on Personnel.

Dr. Fendrick is the co-editor in chief of the American Journal of Managed Care and is an editorial board member for 3 additional peer-reviewed publications. He is also a member of the Institute for Healthcare Policy and Innovation at the University of Michigan, where he remains clinically active in the practice of general internal medicine.

**Katherine Capps** - Since 1998, Health2 Resources' founder and president, Katherine H. Capps and her award-winning team have helped more than 35 clients—publicly traded, private sector, not-for-profit and advocacy organizations—meet advocacy, policy, outreach, marketing and awareness goals. H2R identifies new customer segments; conducts research; designs strategies to strengthen market position; and consults with clients to enhance program effectiveness. H2R was instrumental in the launch of the Patient-Centered Primary Care Collaborative, lending expertise for organizational development and marketing and communications.

Katie's deep knowledge of how health care is purchased and delivered is gained from her years representing buyer, provider and consumer perspectives. She served 12 years as a senior-level hospital administrator, managing operations at both for-profit (HealthSouth, National Medical Enterprises) and not-for-profit hospital/health care systems. An innovator in the employer/ purchaser space, Katie served as president of the Alabama Healthcare Council (AHC), an all-CEO business coalition with 350,000 insured lives. The AHC managed the nation's first community-wide, clinically-sourced health care outcomes data project, including system selection, project design and fundraising for ongoing measurement, which concluded with public release of program outcomes and hospital "report cards." The AHC also established the first state-wide, multi-company value-based purchasing initiative, in which 76 employers agreed to purchase care through a three-year master contract, saving millions.

She has served on the board of the Washington Adventist Health Foundation, the Institute for Health and Productivity Management (advisory board), the Healthcare Industry Access Initiative and Emmi Solutions. She has served on the board of the National Business Coalition on Health and its national advisory board, and on the NCQA purchaser committee. She writes on topics relating to quality, health care cost, market-based health care reform and the value of shared health information.

**Abigail Duggan** is a Legislative Assistant for Senator Sherrod Brown (D-OH), where she serves as the Senator's senior policy advisor on issues related to health care, reproductive rights, older Americans, and disability issues and handles the Senator's Finance Committee health portfolio. She has been working on health policy for Senator Brown since 2013.

Abigail received her JD from American University's Washington College of Law (WCL) in 2013 and a BA in Psychology and Minor in Entrepreneurship & Management from Johns Hopkins University (JHU) in 2010. She volunteers annually with the Volunteer Income Tax Assistance (VITA) program and is active in both her JHU and WCL alumni communities.

**Sean Douglass** is currently an Associate, Health & Benefits Consulting for Willis Towers Watson. For the past seven years Sean has been a dedicated consultant to a statewide public pension and health plan, specializing in project management, request for proposal development, strategic initiatives, vendor audits, and contract administration. He has served as the project manager, presenter, and main point of contact for the national Specialty Drug Survey coordinated amongst the Public Sector Healthcare Roundtable members.