



## **Public Sector HealthCare Roundtable**

### **2022 Corporate Attendance and Sponsorship Program**

**Good News! Our 2022 Annual Conference will return to Old Town Alexandria, VA for an in-person event on November 9-11, 2022.** In addition, since many of our members were able to share our virtual conferences (2020 and 2021) with more staff members, we will offer a virtual option for those plans who register at least one person to attend the in-person conference.

Since the support of our sponsors is critical to the financial stability of the Roundtable, we are tremendously grateful to those sponsors who worked with us to make the best of two years of virtual conferences. As we return to an in-person event, we're hoping we can count on the continued support of our corporate members – especially those who have been sponsors in the past – to help us maintain the work of the Roundtable for the benefit of all our members.

The 2022 program will once again consist of four levels of sponsorship – each coordinated with a level of corporate attendance.

#### **Attendance –**

While we hope our Corporate Members will consider participating as a conference sponsor, we don't want to create an impediment to Corporate attendance at the conference based on their inability to participate in the sponsorship program. As a result, every Corporate Member will be eligible to register two representatives to attend the annual conference at the corporate member registration rate. Additional attendees will be determined based on the level of sponsorship.

#### **Corporate Advisory Committee –**

To enhance the effectiveness of our advocacy agenda by formalizing our relationship with the policy teams of our corporate members, the Board has established a Corporate Advisory Committee consisting of one representative of each Platinum, Gold, and Silver Conference Sponsor. The Corporate Advisory Committee will be invited to meet twice a year in conjunction with a Roundtable Board Meeting. *(We would encourage each sponsor to designate a senior policy representative to serve on this committee.)*

#### **Sponsorship –**

- **Platinum Sponsor (\$10,000)** – A Platinum Sponsorship will include five complimentary registrations and one member of the Roundtable Corporate Advisory Committee. Platinum sponsors will be guaranteed the opportunity to present a Roundtable webinar and will be invited to contribute content to the Roundtable website and the weekly e-News updates for the following year.

- **Gold Sponsor (\$7,500)** – A Gold Sponsorship will include four complimentary registrations and one member of the Roundtable Corporate Advisory Committee. Gold sponsors will be offered the opportunity to be featured in one of the Roundtable’s webinars and will be invited to contribute content to the Roundtable website and the weekly e-News updates for the following year.
- **Silver Sponsor (\$5,000)** – A Silver Sponsorship will include two complimentary registrations and one member of the Roundtable Corporate Advisory Committee. In addition, Silver sponsors will be invited to contribute content to the Roundtable website and the weekly e-News updates for the following year.
- **Bronze Sponsor (\$2,500)** – A Bronze Sponsorship will include two complimentary registrations. In addition, Bronze sponsors will be invited to contribute content to the Roundtable website and the weekly e-News updates for the following year.

All sponsors will be acknowledged in our printed material, on conference signage and on our website. In addition, all corporate sponsors will be highlighted throughout the year on our weekly e-News updates.

**For More Information –**

*Contact:*

**Thomas R. Lussier**, Administrator  
Public Sector HealthCare Roundtable  
Post Office Box 26368  
Alexandria, VA 22313  
978.835.5424  
[Tom@HealthCareRoundtable.org](mailto:Tom@HealthCareRoundtable.org)